



Newsary Launch Offer

Offer Details

1. Who is eligible for the Offer?

The Offer is available to Startup Founders and Small Business Owners in Australia who:

- Have an operating business and existing Users; and
- Have an announcement or story they would like to share with the media,

(Eligible Users).

2. When is the Offer available?

The Offer is available from 09:00am A.E.D.T. on Tuesday, 12 March 2024 until 12:pm A.E.D.T. on Sunday, 12 May 2024.

(Offer Period).

3. What's included in the Offer?

The Offer entitles Eligible Users to:

(a) one 45-minutes PR strategy with a member of Newsary Pty Ltd team or a PR or media professional designated by Newsary Pty Ltd team

(b) one PR strategy one-pager summarising the brief, story and maximum three angles as well as suggested relevant journalists susceptible of being interested in the story

(c) 3 months premium users access on Newsary's platform to craft stories (Media Hub subscription).

(d) Expert support in disseminating the story to relevant journalists

The PR strategy session must be booked amongst the time made available by the team.

(Offer).

4. How to accept the Offer:



An Eligible User can accept the Offer by purchasing the launch offer on the dedicated payment link available on Newsary's website or sent directly to them.

5. Conditions and Limitations on the Offer

(a) This Offer only applies to a base premium subscription for Newsary, including communications crafting services provided by our platform, as well as the PR flows available during the Offer period. Use of [Premium Features](#) (like Story Library) may not be available during the Offer period and attract additional fees or charges, and be subject to additional terms and conditions.

(b) Newsary does not guarantee coverage in the media from the use of its platform, or the services provided by the Launch Offer.

(c) Use of Newsary platform is subject to the Newsary's Terms & Use.

(d) This Offer is not available in conjunction with any other offer.

6. What happens at the end of the Free Period?

At the end of the Free Period, the cost of the Newsary Premium subscription will automatically revert to the then-current standard price advertised on our website.

General

7. We may vary or discontinue the Offer at any time. We will still honour the Offer if it has been accepted by an Eligible User prior to the Offer being discontinued.

8. The Offer does not replace or limit the statutory rights an Eligible User has, including any rights they have under applicable consumer laws.

9. If you purchased this Offer and later changed your mind, this Offer is subject to a 7-calendar day cooling-off period during which we will refund the fee sales call on the condition that you have NOT booked and attended the 1:1 PR Strategy with our team

10. Newsary values your privacy. We may collect and use information about you and for the purpose of administering this Offer. Please visit our Privacy Policy for more information about how we collect, use and disclose personal information.

Last updated March 2024